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GARDEN & GIFT

Royal Anouk Spanish Lavender - New For 2026!

Lavandula stoechas 'Anouk Deluxe 201909'



Royal Anouk Spanish Lavender flowers
Photo courtesy of NetPS Plant Finder

Height: 18 inches

Spread: 14 inches

Spacing: 12 inches

Sunlight: ○

Hardiness Zone: (annual)

Other Names: French Lavender, Butterfly Lavender

Description:

Lovely and aromatic, this flowering shrub is covered with deep purple flower spikes with lighter violet-blue flag petals at the top; striking silver-gray foliage; ideal for borders, cottage gardens, and containers

Ornamental Features

Royal Anouk Spanish Lavender has masses of beautiful spikes of fragrant deep purple flowers with violet overtones rising above the foliage from mid spring to early fall, which are most effective when planted in groupings. The flowers are excellent for cutting. Its attractive fragrant needle-like leaves are grayish green in colour with hints of silver. The foliage often turns coppery-bronze in fall.

Landscape Attributes

Royal Anouk Spanish Lavender is a dense multi-stemmed annual with a mounded form. It brings an extremely fine and delicate texture to the garden composition and should be used to full effect.

This is a relatively low maintenance plant, and can be pruned at anytime. It is a good choice for attracting bees and butterflies to your yard, but is not particularly attractive to deer who tend to leave it alone in favor of tastier treats. It has no significant negative characteristics.

Royal Anouk Spanish Lavender is recommended for the following landscape applications;

- Mass Planting
- Rock/Alpine Gardens
- Border Edging
- General Garden Use
- Container Planting

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Planting & Growing

Royal Anouk Spanish Lavender will grow to be about 14 inches tall at maturity, with a spread of 14 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. Its foliage tends to remain dense right to the ground, not requiring facer plants in front. Although it's not a true annual, this slow-growing plant can be expected to behave as an annual in our climate if left outdoors over the winter, usually needing replacement the following year. As such, gardeners should take into consideration that it will perform differently than it would in its native habitat.

This plant should only be grown in full sunlight. It prefers dry to average moisture levels with very well-drained soil, and will often die in standing water. It is considered to be drought-tolerant, and thus makes an ideal choice for a low-water garden or xeriscape application. It is not particular as to soil type, but has a definite preference for alkaline soils, and is able to handle environmental salt. It is highly tolerant of urban pollution and will even thrive in inner city environments. This is a selected variety of a species not originally from North America.

Royal Anouk Spanish Lavender is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers and foliage against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.