DUNVEGAN
GARDEN & GIFT

Jackpot Gold™ Melampodium - New For 2026!

Melampodium 'Jackpot Gold'

Height: 10 inches

Spread: 15 inches

Spacing: 12 inches

Sunlight: ○ ◐

Hardiness Zone: (annual)

Other Names: Blackfoot, Butter Daisy, Gold Medallion Flower



Jackpot Gold Melampodium flowers
Photo courtesy of NetPS Plant Finder



Jackpot Gold Melampodium in bloom
Photo courtesy of NetPS Plant Finder

Description:

A compact and floriferous cultivar of this easy to grow annual; features golden yellow blooms cover compact mounds throughout the season with no need to deadhead spent blooms; tolerant of some shade and very tolerant of heat

Ornamental Features

Jackpot Gold Melampodium is covered in stunning yellow daisy flowers with gold eyes at the ends of the stems from late spring to early fall. Its pointy leaves remain green in colour throughout the season.

Landscape Attributes

Jackpot Gold Melampodium is an herbaceous annual with a mounded form. Its relatively fine texture sets it apart from other garden plants with less refined foliage.

This is a relatively low maintenance plant, and should not require much pruning, except when necessary, such as to remove dieback. It is a good choice for attracting bees and butterflies to your yard. It has no significant negative characteristics.

Jackpot Gold Melampodium is recommended for the following landscape applications;

11283 271 Road
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- Accent
- Mass Planting
- Border Edging
- General Garden Use
- Container Planting

Planting & Growing

Jackpot Gold Melampodium will grow to be about 8 inches tall at maturity, with a spread of 15 inches. When grown in masses or used as a bedding plant, individual plants should be spaced approximately 12 inches apart. Its foliage tends to remain low and dense right to the ground. This fast-growing annual will normally live for one full growing season, needing replacement the following year.

This plant does best in full sun to partial shade. It is very adaptable to both dry and moist locations, and should do just fine under typical garden conditions. It is not particular as to soil type or pH. It is somewhat tolerant of urban pollution. This particular variety is an interspecific hybrid.



Jackpot Gold Melampodium in bloom
Photo courtesy of NetPS Plant Finder

Jackpot Gold Melampodium is a fine choice for the garden, but it is also a good selection for planting in outdoor pots and containers. It is often used as a 'filler' in the 'spiller-thriller-filler' container combination, providing a mass of flowers against which the thriller plants stand out. Note that when growing plants in outdoor containers and baskets, they may require more frequent waterings than they would in the yard or garden.

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